## Entrepreneurs, how do you get started?

## Website:

- 1. Get a domain: godaddy.com (inexpensive)
- 2. Get your website up for free: weebly.com; google.com
- 3. Setup Google Adwords and searches to direct people to your site
- 4. Set up mobile version

## Company:

- 1. Incorporate (optional): legalzoom.com; Intuit.com; <u>www.incorporate.com;</u>
  - Register your business/company (Secretary of State or Corporations Commissioner):
    <u>http://www.sos.ca.gov/business/be/faqs.htm</u>
  - Federal Tax ID
  - Corporate Bylaws;
  - Recording key corporate decisions;
  - Hold an annual meeting;
  - Company bank account;
- 2. Logo: logoease.com
- 3. Register trademark name and logo: http://www.uspto.gov/trademarks/index.jsp
- 4. Company gear: zazzle.com; cafépress.com;
- 5. Business cards: Vistaprint
- 6. Insurance:
- 7. Agreements:

Service :

1. Advertise: craigslist, kudzu.com, website, word of mouth

## Product:

- 1. Get a provisional patent: uspto.gov
- 2. Is there a patent already? www.freepatentsonline.com
- 3. Design your product: craigslist.org (ask for cheap help)
- 4. Manufacture your product: alibaba.com; <u>http://www.globalsources.com/manufacturers/</u>
- 5. Sell your product: tradeshows, ebay, amazon, craigslist
- 6. Get a patent: uspto.com

Bookkeeping: Quickbooks

You can see what i'm working on at www.1000s2u.com.

Dave